

A New Script Coverage Service Offers Screenwriters a Chance to Get Their Movies Made

BudgetCheetah.com is introducing a script coverage service with a twist: good screenplays have the opportunity to be read by Hollywood agents, managers and development executives.

Los Angeles, CA (PRWeb) December 1, 2006 -- Since 2001, BudgetCheetah (www.budgetcheetah.com) has catered to filmmakers looking to get a production budget estimation for their screenplays.

"Independent producers wanted an easy way to tell potential investors how much they needed for their productions. BudgetCheetah gave them online access to an affordable film budgeting service," says Jud Cremata, founder and independent producer. "What we discovered over the years was that many of our clients had underdeveloped screenplays so we decided to add a script coverage service to aid in developing their projects before the film budgeting stage."

The Hollywood elite doesn't have time to read the more than 75,000 new screenplays registered at the Writer's Guild every year. Instead, they hire readers to skim the screenplays and write up a report known as coverage. These script coverage reports are used to determine whether a screenplay lives or dies.

"A screenwriter only gets one chance to make an impression with an agent or development executive. We take their screenplays for a test drive before it counts," says Mr. Cremata.

Just in case a screenplay has the goods for that big break, BudgetCheetah has setup what they call The Network: development executives, agents and managers who have agreed to read screenplays recommended through BudgetCheetah's script coverage service. "There are a lot of script coverage services out there but few can connect the writer to agents, managers and development executives like we can," says Mr. Cremata.

"BudgetCheetah has assembled top notch script analysts. I'll read anything they recommend through their script coverage service. End of story," says Bob Sobhani, literary manager for Magnet Management.

Standard studio coverage is broken down into only two sections: synopsis and comments. BudgetCheetah takes it a step further by offering the screenwriter crucial story notes that can help them develop their screenplays. BudgetCheetah's script coverage service is broken down into five sections:

1. Story Evaluation - A synopsis of the story.
2. First Impressions - What works, what doesn't and why.
3. Development Ideas - How the script can be improved.
4. Analyst Advice - What the screenwriter should do next.
5. Traffic Light - An evaluation of whether the script will be recommended to The Network.

"Over the next six months, we're going to be expanding our development services. We want to be the one stop shop for the independent producer in the infancy of developing their movie," says Mr. Cremata.

About BudgetCheetah:

BudgetCheetah is a Los Angeles-based network of literary agents and managers, development executives, production managers and producers with professional experience in the development phase of production. Their current main services are: (1) script coverage, (2) film budgets, (3) TV budgets, (4) ala carte production



services. They have been featured in MovieMaker Magazine and the book Practical DV Filmmaking. For more information, visit www.budgetcheetah.com.

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